

ENRIQUE SACASA

BROOKLYN, NY / enrique@enriquesacasa.com / 917.482.5878

PORTFOLIO <http://www.enriquesacasa.com> (under renovation)

EDUCATION **Carnegie Mellon University, Pittsburgh, PA**, BFA: class of 1998

EXPERIENCE **Jimmy Jazz, Sr. Design Manager (Multichannel), September 2008 – Now**
eCommerce: jimmyjazz.com & jimmyjazz.com/lifestyle

- Established and managed design, production and photography studio
- Managed various Full-Time and Freelance employees
- Designed identity, look and feel, & major templates for both sites
- Conceptualized, designed, and produced email and online marketing materials
- Created initial site maps and major IA templates for sites
- Planned and ran focus groups and user surveys

Retail: Jimmy Jazz, Hyperactive, S&D Underground, Man Alive, Decibel

- Conceptualized, designed and produced in-store signage for all brands
- Managed print vendor relationships
- Worked closely with department heads, store operations and visual merchandising teams to drive sales and keep brands on course

Decision Counsel, Interactive Art Director, February 2008 – September 2008

- Art directed various web sites and interactive projects
- Worked with clients on site, managing day to day activities
- Managed designers and freelancers on a per project basis
- Helped rebrand and reposition companies creating brand guidelines and marketing materials

Horn Group, Senior Interactive Designer, October 2006 – November 2007

- Designed and developed the look & feel for various web sites
- Wrote client proposals, statements of work, and creative briefs
- Presented design projects to clients
- Handled and maintained client relationships
- Worked closely with developers to maintain project vision and quality assurance

Freelance, Interactive Art Director, June 2003 – October 2006

- Art directed, designed and developed various web sites and interactive kiosks
- Designed and worked on various online marketing campaigns
- Presented design to and worked directly with clients
- Created logos, stationary, and business cards
- Designed and produced DVD interfaces

razorfish, SBI, Scient, iXL, Interactive Art Director

One position through acquisitions and mergers, August 1999 – June 2003

- Designed many web site projects
- Deduced design objectives from client data and in-person interviews
- Presented design materials to clients
- Managed 2 – 3 designers on a project basis
- Aided in rapid prototyping
- Interfaced with Information Architects, Front End Programmers, and Engineers
- Worked with internal and external production and development teams
- Created production files and documentation
- Worked with client partners to design sales presentations

élan communications (division of Exhibitgroup/Giltspur), Designer, June 1998 – July 1999

- Designed and developed trade show web sites and interactive kiosks
- Designed trade show invites, graphics, gifts, and supporting materials
- Directed photo and video shoots
- Edited sound and video for trade shows

EXPERTISE IN Photoshop, Illustrator, Dreamweaver (XHTML, CSS, JavaScript), Flash, Motion Graphics, Print Design